

EAST WINDSOR TOWNSHIP AT A GLANCE

GEOGRAPHY AND HISTORY

East Windsor Township is 15.6 square miles of generally level terrain. On March 9, 1750 "Windsor Township" was designated by King George II and the settlement was pioneered by the John Ely family. In 1797, Windsor Township was divided by an act of the New Jersey State Legislature into East and West Windsor Township. Twin Rivers, New Jersey's first Planned Unit Development of residential and light industrial uses, is located in East Windsor.

DEMOGRAPHICS

Total Population	
2000 (Census)	24,919
1990 (Census)	22,353
2025 Forecast	35,150
Density (pop./sq. mile) 2000	1,597
Racial Composition, 2000	
White	18,545
Black	2,217
Asian & Other	4,157
Persons of Hispanic Origin, 2000	3,559
Median Age, 2000	35.6
Total Households, 2000	9,448
Persons Per Household, 2000	2.61
Household Income, 1999 (median)	\$63,616
Per Capita Income	
1989	\$21,269
1999	\$28,695

*Source: US Census Bureau & NJ Department of Labor,
2025 Forecast: DVRPC, Feb 2002*

HOUSING

Total Housing Units	
1990 (Census)	9,069
2000 (Census)	9,880
Occupied, 2000	9,448
Owner	5,779
Renter	3,669
Vacant, 2000	432
Single-Family, 2000	6,821
Multi-Family, 2000	3,059
Res. Bldg. Permits Issues, 2002	101

Source: US Census Bureau & NJ Department of Labor

TAXES

Net Taxable Value	\$1,224,024,531
County Equalization Ratio	87.85%
General Tax Rate Per \$100	3.67

Source: County Board of Taxation, 2002

EMPLOYMENT

Labor Force, 2000	14,352
Private Sector Employment	
1980	6,366
1990	8,516

Source: NJ Department of Labor

Major Employers:

McGraw-Hill
Rhoex
Besam
Shiseido America, Inc.
Conair Corporation

Source: County Division of Economic Development

PUBLIC SCHOOL

Grades K-8, East Windsor Regional Schools
Grades 9-12, Hightstown High School

Total Enrollment, 1999-2000 **4,304**
(East Windsor and Hightstown combined)

FORM OF GOVERNMENT

Council/Manager

SEWER & WATER

Water: East Windsor Twp. MUA, Private Wells
Sewer: East Windsor Twp. MUA, Private Wells

RECREATION

Brook Tree Park
Etra Lake Park
Veterans Park
Wiltshire Park
East Windsor Park
Turnpike Park